Fitbit Charge 6 – Product Roadmap (Gantt-Style View)

```
Phase
               | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
Jan+
1. Concept & Planning | ### | ### |
                   | ### | ###
2. Development Kickoff
                         .
### | ###
3. Prototype & Testing
                           ### | ###
4. Pre-Launch
                             #
5. Launch
6. Post-Launch & Scale
                                      ### | ### | ###
7. Iteration Planning
                                              ###
```

Milestones:

- Concept Approval Feb
 Prototype Finalized Jun
 Launch Date Sep 20
 Post-launch Review Jan (following year)